



# HR CONFERENCE

2025 | February 19 & 20 | Long Beach

## SPONSOR AND EXHIBITOR OPTIONS

Connect with top human resources leaders and decision-makers from across the health care industry — sponsor the 2025 HR Conference! This event offers a unique platform for your brand to shine while empowering HR professionals with tools and insights to drive performance and innovation. Join us to showcase your solutions, expand your network, and build lasting partnerships with influential HR professionals.

### SELECT YOUR LEVEL:

#### BENEFITS

	DIAMOND \$5,000	GOLD \$3,000	SILVER \$2,000
Sponsor receives 10 minutes to address conference participants at opening session on Day 1 or at lunch on Day 2	✓		
Complimentary full-conference registrations	2	1	
Option to purchase additional registrations at the sponsor rate of \$399	✓	✓	
Acknowledgement/logo featured during conference general sessions	✓	✓	
Conference attendee list available 1 week prior to event	✓		
Conference attendee list (day of event)	✓	✓	
Participation in exhibitor engagement activity (passport card)	✓	✓	✓
Special recognition in HASC newsletter and on website	✓	✓	✓
Table with electricity in exhibit hall	8 FT	6 FT	8 FT

### BEYOND THE BOOTH:

#### À LA CARTE OPPORTUNITIES FOR 2025!

- One social media post with link to company website: \$250
- One 30- to 60-second commercial to air during conference: \$400
- Conference WiFi sponsorship: \$5000

### READY TO SIGN UP?

Contact Sharri Dixon:

Program Manager, Education  
(213) 538-0739 | [sdixon@hasc.org](mailto:sdixon@hasc.org)

Register online:



HAVE SOMETHING ELSE IN MIND? LET'S CHAT!

More information: [www.hasc.org/2025HRconference](http://www.hasc.org/2025HRconference)

*CHA and HASC reserve the right to decline sponsorship or exhibitor applications*