



2024 RURAL HEALTH CARE SYMPOSIUM

RANCHO BERNARDO INN

March 4 & 5



California Hospital Association

Monday March 4	TIME	EVENT	LOCATION
	8:00 – 8:30 am	Check in, Continental Breakfast & Visit with Exhibitors	Bernardo Foyer
	8:30 – 9:30 am	Critical Access Hospital Breakfast Meeting	Bernardo Ballroom
	9:30 – 11:30 am	Rural Seismic Strategy Meeting	Bernardo Ballroom
	11:30 am – 12:30 pm	Hosted Lunch	Bernardo Patio
	12:30 – 12:45 pm	Welcome	Bernardo Ballroom
	12:45 – 1:45 pm	An Interactive Discussion with Carmela Coyle, CHA President & CEO and Todd Suntrapak, CHA Board Past Chair	Bernardo Ballroom
	1:45 – 2:00 pm	Visit with Exhibitors	Bernardo Ballroom
	2:00 – 3:15 pm	The Water We Swim In: A State and Federal Landscape Overview	Bernardo Ballroom
	3:15 – 3:45 pm	Visit with Exhibitors	Bernardo Ballroom
	3:45 – 5:00 pm	Harnessing the Energy of Your Team	Bernardo Ballroom
	5:00 – 6:00 pm	Reception	Bernardo Patio
Tuesday March 5	TIME	EVENT	LOCATION
	8:00 – 9:00 am	Continental Breakfast & Visit with Exhibitors	Bernardo Foyer
	9:00 – 10:00 am	Incubate – Igniting the Spark for a Sustainable Community-based Physician Retention & Recruitment Strategy	Bernardo Ballroom
	10:00 – 11:00 am	Financial Sustainability	Bernardo Ballroom
	11:00 – 11:30 am	Visit with Exhibitors	Bernardo Ballroom
	11:30 am – 12:30 pm	Mergers, Affiliations, and Partnerships	Bernardo Ballroom
	12:30 – 1:15 pm	Hosted Lunch	Bernardo Patio
	1:15 – 2:15 pm	Concurrent Breakout Sessions (<i>choose one</i>)	
		1. Beyond the Health Fair: Community Engagement for Long-term Rewards	Bernardo Ballroom
		2. HCAHPS and Hospital Finances: What's the Big Deal?	Granada
	2:15 – 2:30 pm	Exhibitor Raffle	Bernardo Ballroom
	2:30 – 3:30 pm	CEO Panel moderated by Steve Rousso, Principal at WIPFLI	Bernardo Ballroom
	3:30 pm	Closing Comments	Bernardo Ballroom