Sponsorship Options

2024 Rural Health Care Symposium
March 4 - 5, 2024, Rancho Bernardo Inn, San Diego

Why sponsor? Participants gain direct access to key decision makers from more than 62 rural hospitals across the state.

What’s the display space like? Sponsors will have a tabletop display on Monday and Tuesday in the education session room.

Who are our attendees? Executive staff of rural hospitals including: CEOs, COOs, CFOs, administrators, directors of nursing, nursing supervisors and trustees.

How many attend? Approximately 50+ participants.

Limited space available — Up to 10 companies will participate!
Requests will be processed on a first-come, first-served basis.
Reserve your spot today!

Select Your Level

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive sponsor of reception or luncheon with 3 to 5 minute spotlight to address the attendees</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference registrations (includes networking reception)</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Rotating PowerPoint ad and company contact info on website</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Company logo on website and in marketing emails</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Conference attendee list</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>(1) 6’ Exhibit table with electricity</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

Additional Fees
$250 (Mon./Tues.) Registration for each additional representative

Where and When
March 4 - 5, 2024
Rancho Bernardo Inn
17550 Bernardo Oaks Drive
San Diego, CA  92128

Contact
Lisa Hartzell
Director, Event Management
(916) 552-7502
lhartzell@calhospital.org
calhospital.org/education-publications/cha-event-sponsorship

CHA reserves the right to decline sponsorship applications.
Sponsorship Rules

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Space Assignments
Assignment of tables will be made by the California Hospital Association (CHA) based on the following criteria: sponsor level, order in which reservations are received, number of tables purchased, suitability and availability of locations.

Space and Services Included in Fee
Space charge is included in sponsor fee. Items provided are: draped 8-foot table, 2 chairs, table-tent card with company name. Exhibitors are also listed in the conference program with a description of up to 75 words.

Sponsor Refund Policy
Sponsor fees are NON-REFUNDABLE.

Preliminary Exhibit Dates and Hours
(Date/Times are approximate and subject to change)
Location: Rancho Bernardo Inn, Santiago Ballroom

Monday, March 4
Set-up: 7:00 – 8:00 a.m.
Viewing: 8:00 a.m. – 5:00 p.m.

Tuesday, March 5
Viewing: 8:00 a.m. – 3:30 p.m.
Raffle: 1:15 – 1:30 p.m.
Dismantling: 3:30 – 4:30 p.m.

Exhibit Set-up and Clean-up
Set-up of exhibits must be completed and ready for inspection by 8:00 a.m. on Monday, March 4. No set-up work will be permitted after this time without specific permission from CHA. Exhibitors are prohibited from dismantling their exhibits until the designated tear-down time of 3:30 p.m. on Tuesday, March 5. It is the responsibility of the exhibitor to remove all materials from the exhibit area on Tuesday.

Admittance to the Forum
Exhibit hall admittance is limited to workshop attendees and company representatives who have contracted and paid for exhibit space.

Eligible Exhibits
CHA reserves the right to refuse rental of display space, exhibit, or any part of an exhibit to any company.

Exhibitor Raffle
Exhibitors will have an opportunity to give prizes to the attendees. Each exhibitor is limited to two raffle prizes minimum value of $100 is recommended.

How the Prize Drawing Works!
An exhibit tour card with a list of each participating vendor will be made available within the exhibit area. To enter and win a prize, the attendee must receive a sticker (CHA will provide stickers) from all vendors. Once they have visited each vendor they can enter the completed card in the raffle prize basket. The raffle will take place during the lunch on March 5. A CHA representative will ask you to come up and draw the winner of your prize. The attendee must be present to win and CHA will provide the winner’s contact information to the donating exhibitor.

Fire and Safety
All flammable materials must be flame proofed before being placed in the exhibit area. All materials and installations are subject to the fire and safety regulations in force by state and/or city fire authorities. Exhibitors must provide certification of flame proofing if requested by show management or the fire department. Volatile or flammable fluids, substances or materials of any nature are prohibited in any booth.

Social Functions
Social functions sponsored by exhibitors must not be scheduled during exhibit hours or during the CHA education program. Any function not approved by CHA that would compete for attendees’ time, either during the hours of the exhibition or hours of educational sessions, general sessions or programs is prohibited.

Security
Exhibitors are responsible for any valuables at their booth. Security guards will be present at all times.
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Submit Completed Application
E-mail: ihartzell@calhospital.org
Mail: California Hospital Association
      Education Department
      1215 K Street, Suite 700, Sacramento, CA 95814
Questions: Lisa Hartzell, (916) 552-7502

Select Your Level
☐ Platinum Sponsor ($5,500)
☐ Gold Sponsor ($4,000)
☐ Silver Sponsor ($3,000)
Amount to be Billed: $

Billing Information
☐ VISA ☐ MC ☐ AMEX
Name on Card:
Card Number:
Expiration Date: Security Code:
Billing Address:
City: State: Zip:

Authorized Signature:
*Make checks payable to *CAHHS/CHA*

Attending Representatives
Please list exactly as you wish it to appear in conference program.
Registration/Representative #1:
Title:
Telephone:
E-mail (required):

Registration/Representative #2:
Title:
Telephone:
E-mail (required):

Registration/Representative #3:
Title:
Telephone:
E-mail (required):

Registration/Representative #4:
Title:
Telephone:
E-mail (required):

Authorization
Exhibitor assumes responsibility and agrees to indemnify and defend the California Hospital Association and the Rancho Bernardo Inn and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither the California Hospital Association nor the Rancho Bernardo Inn maintains insurance covering the Exhibitor’s property, and it is the sole responsibility of the exhibitor to obtain such insurance. Our company shall be bound by the terms and conditions in the Exhibitor Rules Information material.

Authorized Signature: Date

Company Information
Please list your company name as you wish it to appear in marketing materials.
Company:
Contact Name/Title:
Address:
Telephone:
E-mail:
Company web address:

Please provide a brief description about your company. This description will be used in marketing materials. Please adhere to 75 words. CHA reserves the right to alter your description for marketing purposes.

Please list special request consideration in table assignments (e.g., companies you do not wish to be located next to). List specific company names, not products or services. CHA cannot guarantee requests will be met but will make every effort to accommodate them.

Amount to be Billed: $