

Sponsorship Options



Emergency Services Forum
December 7, 2022, Riverside Convention Center

Why sponsor? In the exhibit area, participants will be able to interact with decision makers of hospital emergency departments.

What's the display space like? Sponsors will have a tabletop display in the exhibit area.

Who are our attendees? Emergency department leaders including emergency department physicians, chief nursing officers, emergency department supervisors, hospital administrators, EMS personnel and public health officials.

How many attend? Approximately 75+ participants expected to be in attendance.



Select Your Level of Participation

Benefits	Platinum Sponsor \$3,500	Gold Sponsor \$2,500	Silver Sponsor \$1,500
Exclusive promotion of keynote or luncheon	√		
Exhibit table with electricity in exhibit area	√	√	√
Complimentary registrations to the educational program	2	1	1
Company logo on Emergency Services Forum website	√	√	√
Color ad in rotating PowerPoint slides and signage shown in the exhibit area	1	1	1
Acknowledgement at the beginning of the program	√	√	√
Attendee list	√	√	√

Additional Fees

\$335 (Wed. only) Registration for *each additional* representative

Where and When

December 7, 2022

Riverside Convention Center

3637 Fifth Street
Riverside, CA 92501

Contact

Lisa Hartzell

Director, Event Management
(916) 552-7502

lhartzell@calhospital.org

calhospital.org/sponsorship-and-exhibiting-cha-events/

CHA reserves the right to decline exhibitor applications.

Exhibit Rules



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Space Assignments

Assignment of tables will be made by the California Hospital Association (CHA) based on the following criteria: exhibitor level, order in which reservations are received, number of tables purchased, suitability and availability of locations.

Space and Services Included in Fee

Space charge is included in exhibitor fee. Items provided are: draped 6-foot table, 2 chairs, table-tent card with company name. Exhibitors are also listed in the conference program with a description of up to 75 words.

Exhibit Refund Policy

Exhibit fees are NON-REFUNDABLE.

Preliminary Exhibit Dates and Hours

(Date/Times are approximate and subject to change)

Location: Riverside Convention Center

Wednesday, December 7

Set-up: 6:00 a.m. – 7:00 a.m.
Viewing: 7:00 a.m. – 4:15 p.m.
Dismantling: 4:15 p.m.

Exhibit Set-up and Clean-up

Set-up of exhibits must be completed and ready for inspection by **7:00 a.m. on Wednesday, December 7**. No set-up work will be permitted after this time without specific permission from CHA. Exhibitors are prohibited from dismantling their exhibits until the designated tear-down time of **4:15 p.m. on Wednesday, December 7**. It is the responsibility of the exhibitor to remove all materials from the exhibit area on Tuesday.

Admittance to the Forum

Exhibit hall admittance is limited to symposium attendees and company representatives who have contracted and paid for exhibit space.

Eligible Exhibits

CHA reserves the right to refuse rental of display space, exhibit, or any part of an exhibit to any company.

Exhibitor Raffle

Exhibitors will have an opportunity to give prizes to the attendees. Each exhibitor is limited to two raffle prizes minimum value of \$100 is recommended.

How the Prize Drawing Works!

An exhibit tour card with a list of each participating vendor will be made available within the exhibit area. To enter and win a prize, the attendee must receive a sticker (CHA will provide stickers) from all vendors. Once they have visited each vendor they can enter the completed card in the raffle prize basket. The raffle will take place at the last break. A CHA representative will ask you to come up and draw the winner of your prize. The attendee must be present to win and CHA will provide the winner's contact information to the donating exhibitor.

Fire and Safety

All flammable materials must be flame proofed before being placed in the exhibit area. All materials and installations are subject to the fire and safety regulations in force by state and/or city fire authorities. Exhibitors must provide certification of flame proofing if requested by show management or the fire department. Volatile or flammable fluids, substances or materials of any nature are prohibited in any booth.

Social Functions

Social functions sponsored by exhibitors must not be scheduled during exhibit hours or during the CHA education program. Any function not approved by CHA that would compete for attendees' time, either during the hours of the exhibition or hours of educational sessions, general sessions or programs is prohibited.

Security

Exhibitors are responsible for any valuables at their booth. Security guards will be present at all times.

Exhibitor Checklist

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Please provide the following by **November 11, 2022**

- Exhibit fees—make checks payable to CHA/CAHHS or provide Visa, MasterCard or American Express number with expiration date.
- Company logo in high resolution .jpeg file format.
- Artwork for a full color advertisement rotating in exhibit area.
Dimension of ad: 13"w x 10"h. Ad submitted as a .jpeg file.
- A short description of your organization (75 words or less).
- A description of your tabletop, dimensions, and product(s) being displayed.
- A description of items you may wish to contribute for the Exhibit show raffle prize drawing.
**minimum value of \$100 is recommended*

All materials can be submitted via email: lhartzell@calhospital.org
Mail: CHA, Education Department, 1215 K Street, Suite 700, Sacramento, CA 95814

Hotel & Exhibit Information

- The Mission Inn Hotel & Spa has discounted sleeping rooms available starting at \$185 for single or double occupancy. For reservations, call (800) 843-7755 and mention the California Hospital Association to receive the discounted rate. Discount deadline is **November 11**.
- Exhibit area includes one draped, 6 ft table, (2) chairs and a name tent listing your company's name. Please contact Lisa Hartzell at (916) 552-7502 or lhartzell@calhospital.org if you would like electricity at your tabletop and have not already signed up for it.
NOTE: This is a table top exhibit. Each exhibitor will have roughly 8ft of space to display (this includes the 6ft table), so please plan accordingly.
- Shipping information: Packages must arrive **no sooner than Thursday, December 1, 2022**.

Ship to: Riverside Convention Center
Event Name/Date: Emergency Services Forum; Dec. 7, 2022
ATTN: Pamela Sturrock
3637 Fifth Street,
Riverside, CA 92501

*Please include your company name on the shipping label so the Convention Center knows to look out for your package.

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