

Sponsorship Options



Behavioral Health Care Virtual Symposium
December 6 – 7, 2021 (Two, half-days from 8:00 a.m. – 1:00 p.m.)

CHA's Behavioral Health Care Symposium is going virtual! Check out these virtual event sponsorship options with new opportunities for visibility and engagement. Enhance your marketing efforts and promote your brand, product and services to hundreds of key decision makers of acute, inpatient and outpatient psychiatric and substance abuse health care providers. Sponsorship is exclusive, so act now to participate and support this timely event.

Who are our attendees? Executives of behavioral health care facilities including: Chief Executive Officers, Psychiatric Administrators, Psychiatric Units/Facilities Directors, Chiefs of Nursing, Nurse Directors and Managers, Clinical Directors, ED Directors, Social Workers, Psychiatrists and Psychologists.

Select Your Level:

Benefits	Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,500
A facilitated 30-minute pre-conference session presentation on Day 1 of the virtual event (with featured pre-event marketing)	√		
One video ad to be shown at one break with link in the chat or a poll for audience interested in learning more about your product/services	√		
One 10-minute live or recorded product demo with Q&A on Day 1 or Day 2 during the conference break		√	
Profile on conference website (logo, company description, representative info, website link, video ad, link to "request more info")	√	√	√
Post-conference attendee list	√	√	√
Logo exposure (with callouts pre, during and post event)	√	√	√
Engagement data provided for number of views on conference website	√	√	√

A La Carte Opportunities:

Have something in mind? Let's chat!

Ready to Sign Up? Contact:

Lisa Hartzell
Director, Education Operations
(916) 552-7502
lhartzell@calhospital.org
www.calhospital.org

CHA reserves the right to decline sponsorship applications.

Application



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Submit Application

Email: lhartzell@calhospital.org
Questions: Lisa Hartzell, (916) 552-7502
Checks Payable to: CAHHS/CHA
Education Department
1215 K Street, Suite 800
Sacramento, CA 95814

Select Your Level

- Platinum Sponsor (\$5,000)
- Gold Sponsor (\$2,500)
- Silver Sponsor (\$1,500)

Amount to be Billed: \$ _____

Attending Representatives

Please list exactly as you wish it to appear in conference program.

Representative #1:	Telephone: _____
Title: _____	Email (required): _____
Representative #2:	Telephone: _____
Title: _____	Email (required): _____
Representative #3:	Telephone: _____
Title: _____	Email (required): _____
Representative #4:	Telephone: _____
Title: _____	Email (required): _____

Contact Information

Please list your company name as you wish it to appear in marketing materials.

Company: _____

Contact Name: _____

Title: _____

Telephone: _____

Email: _____

Company web address: _____

Billing Information

VISA MC AMEX

Name on Card: _____

Card Number: _____

Expiration Date: _____ Security Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Authorizing Signature: _____

Please provide a brief description about your company. This description will be used in marketing materials. Please adhere to 50 words. CHA reserves the right to alter your description for marketing purposes.