

# Sponsorship Options



Disaster Planning Virtual Conference  
September 14 – 15, 2021 (Two, half-days from 7:30 a.m. – 1:00 p.m.)

CHA's Disaster Planning conference is going virtual. Check out these virtual event sponsorship options with new opportunities for visibility and engagement. Enhance your marketing efforts and promote your brand, product and services to hundreds of California's disaster preparedness decision makers and their teams. Sponsorship is exclusive, so act now to participate and support this timely event.

## Select Your Level:

Benefits	Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,500
One 30-minute facilitated pre-conference session on Day 1 or Day 2 of the virtual event (with featured pre-event marketing)	✓		
One push notification in conference platform	✓		
Featured video on conference platform homepage	✓		
One video ad to be shown prior to a sponsored session with direct link on conference platform to virtual booth	✓	✓	
A virtual exhibit booth with video conferencing capabilities on Day 1 & Day 2 (two, 30-minute viewing times per day)	✓	✓	✓
Profile within the conference platform (logo, company description, representative info, website link, video ad, inbound attendee leads captured within "contact us" field)	✓	✓	✓
Attendee list access within conference platform to chat with attendees during the virtual conference	✓	✓	✓
Logo exposure (with callouts pre, during and post event)	✓	✓	✓
Post attendee engagement data provided for number of views	✓	✓	✓
Participation in gamification: contribute a giveaway to drive traffic and engagement within the conference platform (minimum \$100 value)	✓	✓	✓

### A La Carte Opportunities:

Push Notification in Conference Platform: **\$250**

Conference Platform Sponsor (One opportunity): **\$1500**

Have something else in mind? **Let's chat!**

### Ready to Sign Up? Contact:

**Lisa Hartzell**

Director, Education Operations

(916) 552-7502

lhartzell@calhospital.org

*CHA reserves the right to decline sponsorship applications.*

More information at [www.calhospital.org/events/disaster-conference](http://www.calhospital.org/events/disaster-conference)

# Application



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## Submit Application

Email: lhartzell@calhospital.org  
Questions: Lisa Hartzell, (916) 552-7502  
Checks Payable to: CAHHS/CHA  
Education Department  
1215 K Street, Suite 800  
Sacramento, CA 95814

## Select Your Level

- Platinum Sponsor (\$5,000)       A La Carte  
*(please select your choice(s)  
for sponsorship enhancements)*
- Gold Sponsor (\$2,500)
- Silver Sponsor (\$1,500)

Amount to be Billed: \$ \_\_\_\_\_

## Attending Representatives

Please list exactly as you wish it to appear in conference program.

Representative #1:	Telephone: _____
Title: _____	Email (required): _____
Representative #2:	Telephone: _____
Title: _____	Email (required): _____
Representative #3:	Telephone: _____
Title: _____	Email (required): _____
Representative #4:	Telephone: _____
Title: _____	Email (required): _____

Please provide a brief description about your company. This description will be used in marketing materials. Please adhere to 50 words. CHA reserves the right to alter your description for marketing purposes.

## Contact Information

Please list your company name as you wish it to appear in marketing materials.

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Company web address: \_\_\_\_\_

## Billing Information

VISA     MC     AMEX

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_