



Continuing Education

Continuing education credits are offered for this program or application has been made for compliance, health care executives, legal, nursing and risk managers.

Full attendance and completion of the online evaluation and attestation of attendance are required to receive CEs for this webinar.

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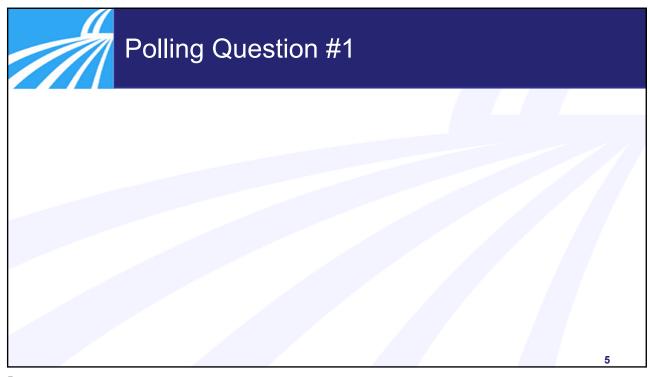
Questions

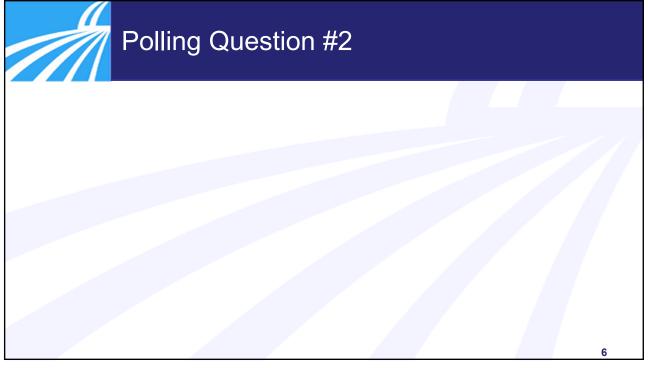
Online questions will be taken throughout the presentation.

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Faculty



John Riggi is the first Senior Advisor for Cybersecurity and Risk for the American Hospital Association and their 5000+ member hospitals. John leverages his nearly 30 years with the FBI and CIA in the investigation and disruption of cyber threats, international organized crime and terrorist organizations to assist on policy and advocacy issues. His trusted access to hospital leadership and government agencies enhances John's national perspective and ability to provide uniquely informed risk advisory services.

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Faculty



Kelly Mather joined BayHealth Development in 2020. Previously, Kelly was the President/CEO of Sonoma Valley Hospital. Starting in 2010, Kelly led the revitalization of the hospital where she created a values based culture with excellent quality and satisfaction results, oversaw extensive upgrades in the facility, raised over \$35 million with the hospital foundation, affiliated with UCSF Health and improved the financial stability of the organization.



Faculty



Tamra Durfee is the Director of Technology at Enloe Medical Center in Chico, CA. Tamra is an innovative and experienced IT Professional whose background includes Information Security, IT Architecture, and Project Management. She developed and implemented an enterprise-wide information and medical device security program to preserve the availability, integrity and confidentiality of hospital information resources.

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Ransomware and Emerging Cyber Threats: A National Perspective



Hacking Incidents Reported to OCR in 2020

<u>368</u> Breaches <u>Under Investigation</u> Impacting <u>19.2</u> Million Individuals

57 Resolved Breaches Impacting 7.5 Million Individuals

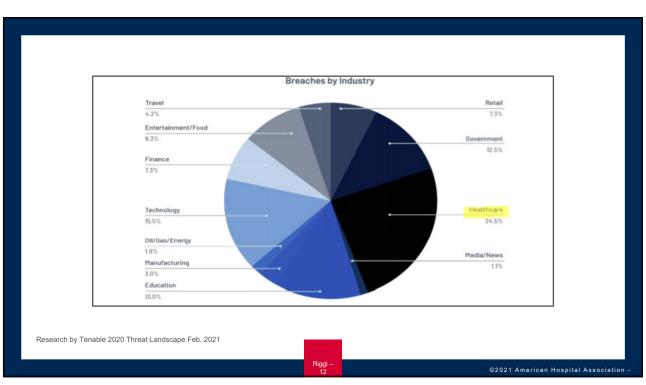
Total 2020 = 425 Breaches Impacting 26.7 Million Individuals

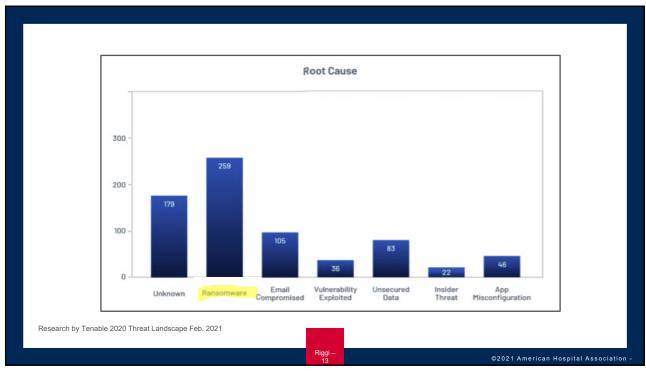
Source: HHS, OCR website data accessed 1/11/2021 https://ocrportal.hhs.gov/ocr/breach/breach_report.jsf Image: Naked Security-Sophos



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COVID-19 Induced Cyber Triple Threat - Cyber Criminals Exploiting a Crisis

Threat 1: Expanded Attack Surface

- Rapid Expansion and Deployment of network and internet connected technologies
- Connected Medical Devices and Ventilators, remote monitoring to save PPE
- · Telehealth and Telemedicine
- Telework
- · Cloud Services



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COVID-19 Induced Cyber Triple Threat - Cyber Criminals Exploiting a Crisis (cont.)

Threat 2: Increased Attacks

- Up to a 700% increase in phishing emails, including BEC
 ✓ MFA, Email ATP, Verbal Authentication Education!
- · Attacks on devices and remote network vulnerabilities
 - ✓ Network/Device Mapping, Inventory, Security and Patching
- · Business Associate and Cloud Attacks
 - ✓ Data Mapping, Vendor Risk Management Program, BAA, Cyber Insurance
- Ransomware Attacks Patient Care and Safety Issue!
 - ✓ Redundant Offline Backups, Patching, Incident Response Plan and Exercise
- Theft of COVID Related Research, Treatment Protocols and Vaccine Research
 - ✓ Risk Management Program to Identify Risk and Protect Research and Preserve Government Funding





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COVID-19 Induced Cyber Triple Threat - Cyber Criminals Exploiting a Crisis (cont.)

Threat 3: Resource Constraints

- Hospitals and health systems face human, financial and technical cybersecurity resource constraints due to reduced hospital revenue
- The AHA released a report in June 2020 which estimated the total losses for hospitals and health systems to be at least \$323 billion
- Leaving limited funds available to bolster cybersecurity defenses, recruit and retain scarce cybersecurity professionals



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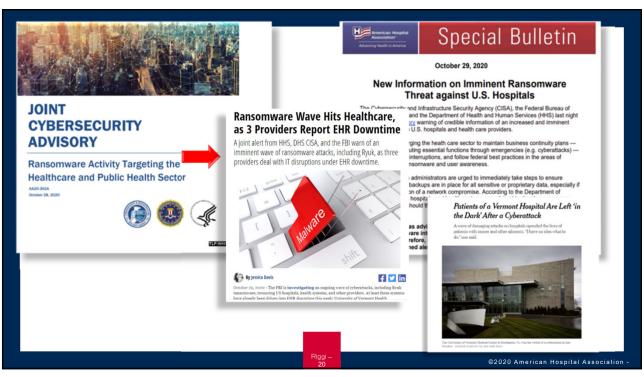
October 28 - 30, 2020

- On 10/28 late evening, an unprecedented cyber warning was issued by the government: "CISA, FBI, and HHS have credible information of an increased and imminent cybercrime threat to U.S. hospitals and healthcare providers."
- AHA had been briefed directly prior to the public warning by FBI and DHS
- On 10/29 the AHA issued a special bulletin amplifying the warning and indicating phishing emails are the primary "attack vector" methodology
- Potential for multiple hospitals being targeted in same region simultaneously

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Ransomware Trends 2020 - 2021



- · Attacks are highly targeted against specific hospitals and health systems
- Phishing emails is still the primary "attack vector" because it's simple and it works
- Increasing in sophistication and severity. Ryuk, Conti and DopplePaymer
- Network and data backups may be targeted first
- Ransomware may now execute within hours or minutes upon initial compromise leaving very little reaction time to identify and contain
- Ransom demands are increasing and scaled based upon size of organization targeted, multi-million dollar requests common, reports of ransom demands exceeding \$60,000,000 in 2020
- High volume/disruptive telephone calls to executives and staff demanding ransom payment
- Ransomware attack combined with other cyber crimes data extortion. Criminals threaten to sell /publish stolen patient data

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Ransomware Impact 2020 -2021

- ... Disruption to patient care and business operations Patient Safety issue
- ... Telemetry systems inoperable nurse must be present for critical patients
- ... EMR rendered inaccessible treatment and drug allergies/interactions unknown resulting in a delay in rendering care
- ... Lab results and imagery unavailable
- ... Surgeries cancelled
- ... EDs shutdown Ambulances places on full divert delaying emergency treatment



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Ransomware Impact 2020 -2021 (cont.)

- ... Ransomware "blast Radius" dependent providers and third parties also disrupted
- ... Recovery time form ransomware attacks, even if able to restore from unaffected backups, is a minimum 3 to 4 weeks- residual impacts lasting up to 6 months
- ... Increased insurance premiums
- ... Increase in credit risk leading to increase in cost of financing
- ... Lost revenue implications burn rate, and of course;
- ... Reputational harm loss of patient, community and investor confidence

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Contributing Factors 2020 -2021

- ... Email Phishing Attack. *Need for increased employee awareness and training*
- ... Email Insufficient email technical security controls. Need for increased email advanced threat protection, behavior and signature based, quarantine of attachments, safe links
- ... Lack of multifactor authorization (MFA) for remote access of networks, VPN, and email. *Institute MFA for all categories of remote access Then internally for all system administrative privileges*
- ... "Flat" networks. Need for network segmentation
- ... Lack of real time 24/7 log, event, incident and alerts monitoring. Need full time internal or external Managed Detection and Response (MDR) service.
- ... capabilities, bitcoin.

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Contributing Factors 2020 -2021 (cont.)

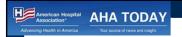
- ... Insufficient or delayed leadership notification, response and/or emergency containment actions. Need updated, organization wide, routinely tested cyber incident response plan, with clear lines of designated and delegated emergency action authorities
- ... <u>Inability to restore from backups</u>. Need to ensure backups are offline, network segmented, multiple copies on prem and in cloud, highly secure, no remote access, MFA, 3-2-1 rule
- ... Unprepared for a multi-week or multi-month IT disruption. *Need contingency* plans for continuity of patient services, imaging, lab results, documentation on paper, revenue cycle disruption, 3rd party dependencies
- ... Insufficient cyber insurance coverage hindering response and recovery efforts. Conduct review of cyber insurance coverage for limitations, exclusions, ransomware coverage, forensics firms capabilities, bitcoin

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Cybersecurity bill with AHA-supported provisions signed into law Jan. 05 2021

President Trump yesterday signed into law a bill (H.R. 7898) containing provisions that require the Secretary of Health and Human Services to *consider certain recognized cybersecurity best practices when making determinations against HIPAA-covered entities and business associates victimized by a cyberattack.* For example, the bill recognizes cybersecurity practices established under the National Institute of Standards and Technology Act and approaches established under Section 405(d) of the Cybersecurity Act of 2015 by the Healthcare and Public Health Sector Coordinating Council (HSCC) Working Group, whose members include the AHA. The HSCC expressed strong support for the provisions. The legislation cleared the Senate by unanimous consent on Dec. 19.

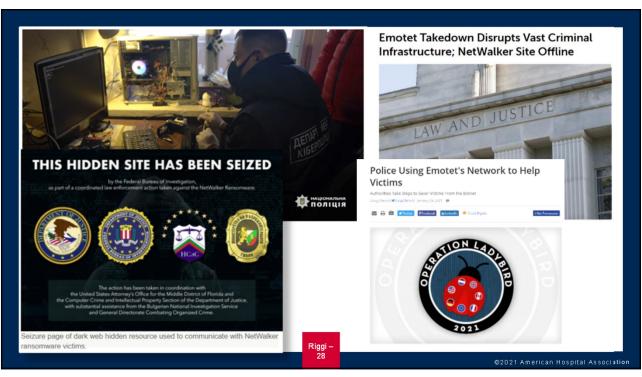
- · Recognized Cybersecurity Practices in Place Previous 12 months
- Reduced Fines
- Early, Favorable Termination of Audits

"This law will have long lasting positive impact for the entire health care sector in securing patient data and protecting patients from cyber risks," said John Riggi, AHA senior advisor for cybersecurity and risk. "The law provides the right balance of incentivizing voluntary, enhanced cybersecurity protocols in exchange for regulatory relief and recognition that breached organizations are victims, not the perpetrators."

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Cyber Incident Response Plan

- Backup status and security, 3-2-1, restoration point and time, offline?
- Do we have a <u>unified</u> cyber-incident response plan & is it up-todate?
- Multi-day impact and multi-incident plan?
- Does it include specific individuals from all clinical, business, administrative and facilities functions - with defined roles, responsibilities and off hours contact information and plan access?
- Activation and decision escalation protocol and matrices?
- Leadership role designation and delegation of critical authorities?
- Is the plan regularly tested, gaps and best practices identified and updated to include current threat scenarios such as ransomware?



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Cyber Incident Response Plan (cont.)

- · Legal, regulatory, financial and reputational risks
- Internal and external communications strategy
- Out of band communications
- Paper copies and downtime procedures
- Continuity of operations emergency management
- Cyber insurance requirements forensics firm
- FBI, government and forensics firm integration





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Risk Tolerance and Cyber Insurance

- · How much cyber risk are we willing to accept
- How much risk are we willing to transfer
- Do we have cyber insurance
- What are the limitations and requirements
- Vendor and subcontractor requirements
- Scales with VRM risk prioritization
- Is our cyber insurance coverage adequate and current to cover all costs associated with a:
 - ✓ Multi-day network outage
 - ✓ Breach mitigation and recovery
 - ✓ Lost revenue
 - √ Reputational harm
 - ✓ Legal and regulatory exposure
 - ✓ Victim and patient services credit monitoring
- Forensics firms panel integration with IRP
- · Interaction and integration with other insurance policies
- Ransomware coverage bitcoin
- "Act of war" exemption for cyber



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Strategic Vendor Risk Management Program Considerations

- Does your organization have a vendor risk management program (VRM)?
 What is the governance structure and does that structure still make sense?
- Is there a formal process to incorporate cybersecurity in the VRM program?
- Is there process to conduct periodic in-depth technical, legal, policy and procedural review of the VRM program and the BAA?
- Does the BAA include cybersecurity and cyber insurance requirements for the vendor and any subs of the vendor? Are the coverages and limits sufficient?
- Annual cyber risk assessments for vendors?
- Compliance requirements with applicable regulatory standards HIPAA,
 PCI, PII, taxpayer funded medical research and IP?

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Strategic Vendor Risk Management Program Considerations (cont.)

- Identify, risk classify and risk prioritize vendors <u>and their subcontractors</u> based upon:
 - ✓ <u>Aggregation</u> of data Regulated data and unregulated data such as pop health genetic studies, clinical trials, COVID-19 research
 - √ <u>Access</u> to sensitive data, networks, systems and physical locations
 - ✓ <u>Criticality/Impact</u> to continuity of operations Clinical, facilities, utilities, business (e.g. telecom, medical transcription, billing and coding, PPE supplies, etc)
 - ✓ Foreign operations and foreign subcontractors
- Implement risk based controls and cyber insurance requirements
- Need to balance financial opportunities and greater supply-chain flexibility with potentially higher cyber risks associated with certain vendors

https://healthsectorcouncil.org/wp-content/uploads/2020/09/Health-Industry-Cybersecurity-Supply-Chain-Risk-Management-Guide-v2.pdf

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A Layered, Risk Based Approach to Cybersecurity = Defense in Depth Polices and Dynamic Processes for: Network Mapping and Access Data Classification and Mapping Baseline Network Activity Network Segmentation Application Inventory Device and IoT Inventory





John Riggi Senior Advisor for Cybersecurity and Risk

John Riggi, having spent nearly 30 years as a highly decorated veteran of the FBI, serves as the first senior advisor for cybersecurity and risk for the American Hospital Association and their 5000+ member hospitals. John leverages his distinctive experience at the FBI and CIA in the investigation and disruption of cyber threats, international organized crime and terrorist organizations to assist on policy and advocacy issues and provide trusted advisory services for the nations' hospitals and health systems. His trusted access to hospital leadership and government agencies enhances John's national perspective and ability to provide uniquely informed risk advisory services.

John represented the nation's hospitals in testimony provided to the Senate Homeland Security Committee hearing on cyber threats to hospitals in Dec. 2020. John also served as the nation's hospital representative to the FCC hospital robocall protection group which made final recommendations on reducing unlawful robocalls to hospitals in Dec. 2020. John initiated and co-led a national HHS/healthcare sector task group to develop resources to assist the field in managing cyber risk as an enterprise risk issue. John launched a national campaign with the AHA and government agencies to help members protect medical research against foreign threats.

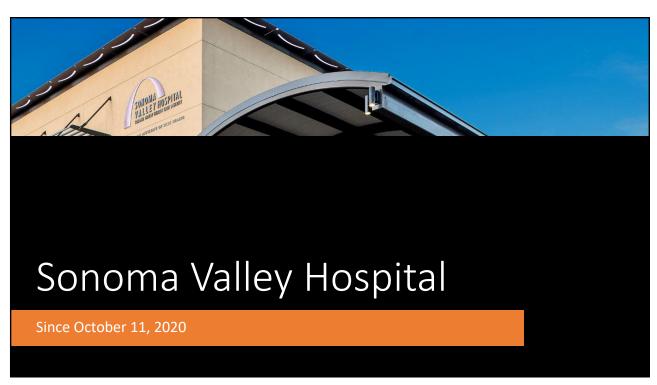
In various leadership roles at the FBI, John served as a representative to the White House Cyber Response Group and a senior representative to the CIA and was the national operations manager for terrorist financing investigations. John also led counterintelligence field surveillance programs in Washington Cand financial crimes and terrorist financing squads in New York City. John ultimately rose to the ranks of the Senior Executive Service and in that capacity led the FBI Cyber Division national program to develop mission critical partnerships with the healthcare and other critical infrastructure sectors. John held a national strategic role in the investigation of the largest cyber-attacks targeting healthcare and other sectors.

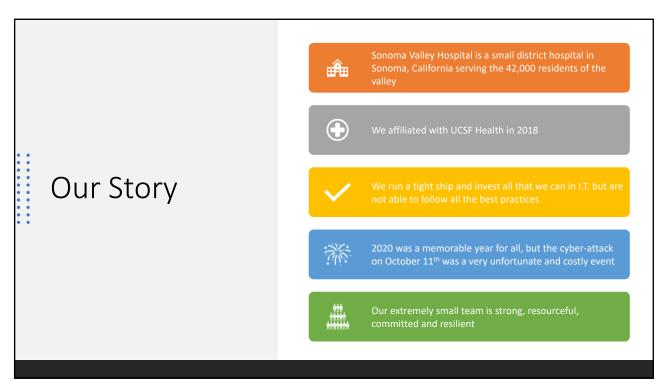
He also served on the NY FBI SWAT Team for eight years. John is the recipient of the FBI Director's Award for Special Achievement in Counterterrorism and the CIA's George H.W. Bush Award for Excellence in Counterterrorism, the CIAs highest award in this category. John presents extensively on cybersecurity and risk topics and is frequently interviewed by the media.

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Actions

- CEO made aware of the Ransomware attack notice by I.T. staff
- Followed the response plan and immediately shut down all systems
- · Law enforcement was notified
- Hospital went on downtime procedures in every department
- · Cyber security experts were engaged

Mather - 38



Actions (cont.)

- Began containment with internal staff and remote experts
- UCSF leadership helped us navigate throughout the 100 days
- Recovery "experts" came within a week
- Breach management & notification with cyber attorney
- Except mammography, patient care continues with down time procedures

Mather - 39

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Lessons Learned

Administrative

- Cyber insurance
- Cyber security training and awareness (attack started with a phishing email)
- IT Security role in house
- Engage legal that specializes in cybersecurity
- Engage a third party that specializes in threat actor communication and negotiation
- Engage an external company (if internal resource is constrained) for incident response and tracing
- Strong passwords and regular password change policy should be in place

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Lessons Learned (cont.)

Information Technology

- · Backup is critical, periodic validation of backup is also necessary
- Keep up with security patches
- Build a sustainable plan to avoid end of support/end of life software and hardware
- IT assets inventory (physical and virtual)
- Multi-factor authentication
- Secured email
- Logging (crucial for incident response and ongoing monitoring)
- Disaster recovery (failover and annual testing will be ideal)

Mather - 42





Tamra Durfee
Director, Technology



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Top Ten Recommendations

- 1. ASSUME you will be hit with ransomware
 - It hasn't happened, because it hasn't happened
 - Have a plan and practice it, CSIRP
- 2. Backups
 - Follow 3-2-1 industry standard
 - TEST your backup restore process

Durfee - 44



Top Ten Recommendations (cont.)

- 3. Two-Factor Authentication
 - NO remote access without 2FA
- 4. Firewalls
- 5. Privileged Access Management
- 6. Medical devices
- 7. Patching

Durfee - 45

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Top Ten Recommendations (cont.)

- 8. PRINT vendor and staff contact info, passwords
- 9. Vendor help
 - Have reliable partners
 - Staff cannot work 24x7
- 10. Incident Response Vendor
 - On retainer if possible

Durfee - 46



Questions?

Please type your questions in the Q/A section at the bottom of your Zoom screen.

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Thank You and Evaluation

Thank you for participating in today's webinar. An online evaluation will be sent to you shortly.

For education questions, contact: CHA Education at (916) 552-7637 or education@calhospital.org

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