**Topic:** CHA Federal Advocacy 2024

**Audience:** California legislators

**Platform:** X/Twitter or LinkedIn

**Hashtags:** #HealthCare, #HealthCareWorkers, #RuralHospitals, #ProtectRuralHospitals, #AccessToCare, #340B, #CAhospitals

**Notes:** These template tweets are intended to bolster CHA federal advocacy efforts with social media language tailored to engage the California congressional delegation through 1) gratitude for participating in hospital visits and 2) education about priority issues affecting hospitals and patients. Member hospitals can use these messages to complement their advocacy efforts.

**“Thank You” Tweets**

Thrilled to have [legislator handle] join us to learn more about our community’s #HealthCare needs & how we’re supporting patients with life-changing care services.

Grateful to [legislator handle] for taking the time to meet with hospital leaders & #HealthCareWorkers about how we’re supporting #AccessToCare in our communities.

**Priority Issue Tweets**

Rural Health Care

#RuralHospitals are cornerstones of support in every community they serve — from labor and delivery departments to cardiac care centers, rural Californians count on rural hospitals to be there during their most challenging & triumphant moments. #ProtectRuralHospitals

Insurer Accountability | Prior Authorization

America’s seniors deserve timely access to health care services, but @OIGatHHS has found that too many have their care inappropriately delayed or denied by insurance companies. HR 3173 would help solve challenges with #PriorAuth and is a crucial step toward ensuring #AccessToCare.

340B Discount Drug Program

Access to prescription medication is crucial to supporting the health of all Californians — especially among vulnerable populations who rely on accessible, low-cost drugs through the #340B discount program. Patients — and the hospitals that serve them — cannot afford to lose this vital program.

Medicare Site-Neutral Payments

Proposed site-neutral payments undermine the critical care provided by hospital outpatient departments. Preserving #AccessToCare for the vulnerable populations served by Medicare and Medi-Cal must be paramount.

Medicare DSH

Amid ongoing financial pressures faced by #CAhospitals, Medicare disproportionate share hospital cuts make economic hurdles worse, not better. Delaying these cuts gives hospitals a chance to stabilize & continue prioritizing #AccessToCare for the patients who depend on them.

Financial (In)Stability

The majority (60%) of #CAhospitals have unsustainable operating margins because of complex challenges like workforce shortages & poor reimbursement. These hurdles jeopardize hospitals’ ability to continue providing life-saving care to the communities who need them.