



# Big Picture Thinking on the Office of Health Care Affordability

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# With you today



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*Principal, Healthcare Advisory*

Baltimore, MD

James has over 18 years of experience in healthcare consulting at KPMG, specializing in financial strategy, business planning, and hospital alternative payment methodologies



## Kenny O'Neill

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Following his 7-year tenure as a Royal Air Force pilot in Scotland, Kenny spent the last 16 years building healthcare consulting expertise across various delivery models, including the UK and Australia

# Agenda

**01**

**Big Picture  
Comparative  
Analysis**

**02**

**Strategy and  
Future Challenges**

**03**

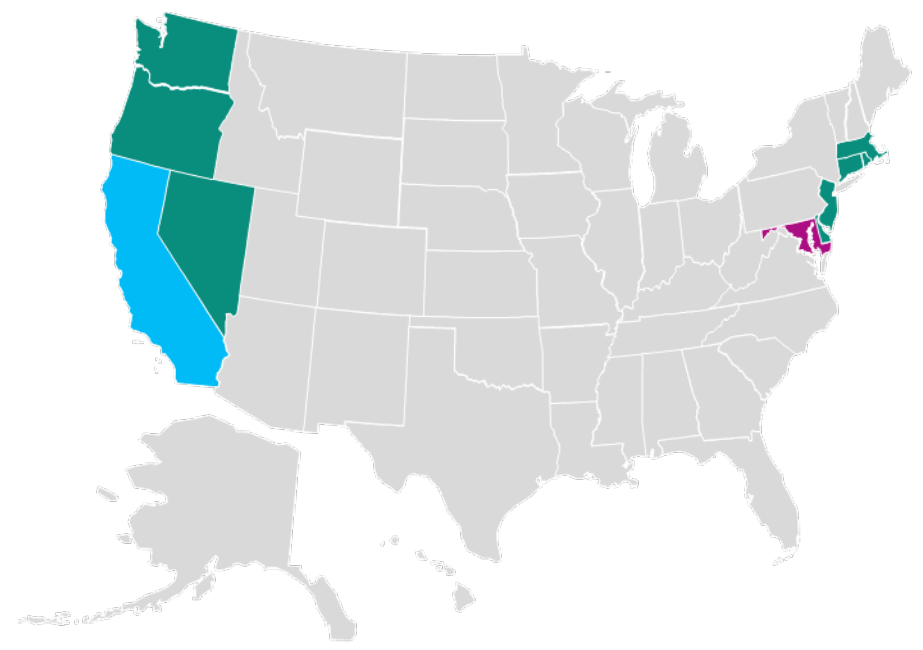
**OHCA  
Engagement and  
Participation**

01

# Big Picture Comparative Analysis



# OHCA's recommendation is quicker, more aggressive, and more rigid compared to other states



- Target setting in progress (CA)
- Eight states have established healthcare spend targets (MA, DE, RI, CT, OR, WA, NJ, NV)
- MD's Total Cost of Care Model limits all-payer hospital growth



## Massachusetts:

- Phased approach to reach 0.5% under PGSP (**3.1%**)



## Maryland:

- All-payer growth limited by 10-year cumulative growth in GSP (**3.6%**)

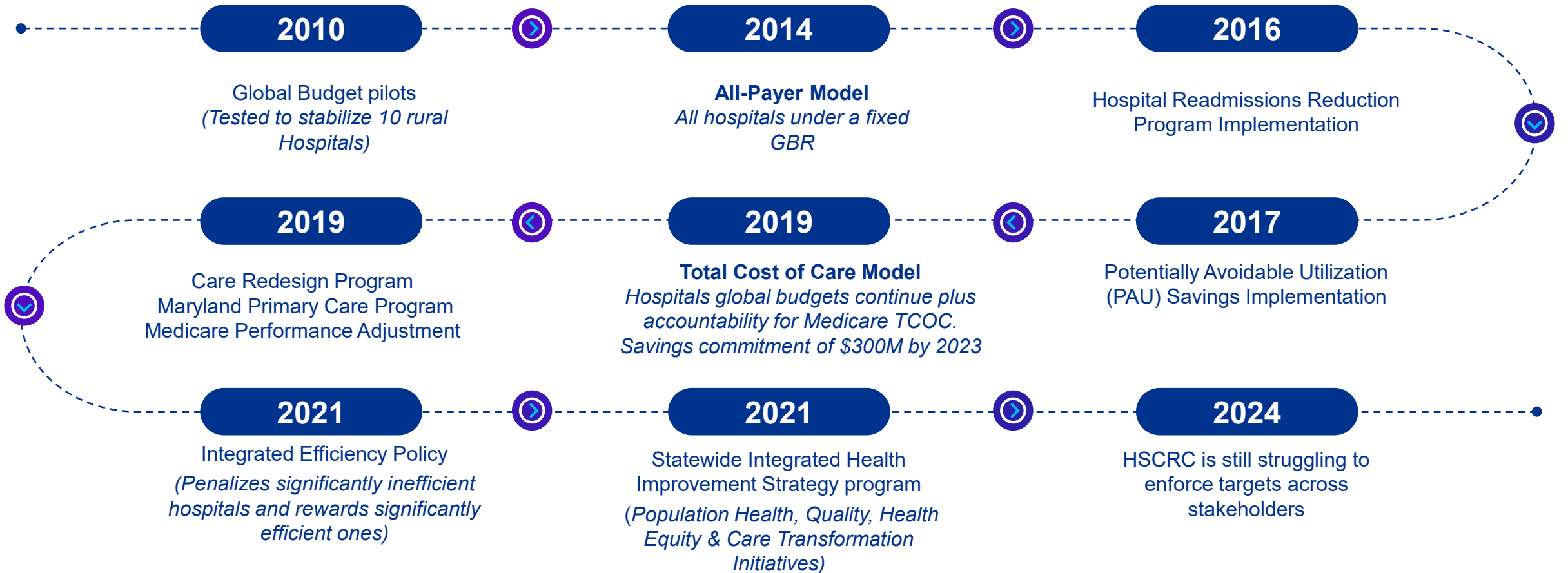


## Oregon:

- Based on historical GSP and median wage
  - **3.4%** for first 5 years
  - **3.0%** for second 5 years

**OHCA's proposed target of 3.0% remains constant for five years beginning in 2025**

# After 10+ years, Maryland still continues to refine and re-evaluate

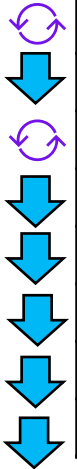


# OHCA has expansive powers to enforce the proposed 3.0% annual cost growth target

“Compared to other state health care spending benchmarking programs, **California’s law provides stronger enforcement authority**” – OHCA

US States with Active Cost Growth Targets							
	2018	2019	2020	2021	2022	2023	Last Period
Massachusetts	3.1%	3.1%	3.1%	3.1%	3.1%	3.6%	3.6% (2024)
Delaware		3.8%	3.5%	3.3%	3.0%	3.0%	3.0% (2023)
Rhode Island		3.2%	3.2%	3.2%	3.2%	6.0%	3.3% (2027)
Oregon				3.4%	3.4%	3.4%	3.0% (2030)
Connecticut				3.4%	3.2%	2.9%	2.9% (2025)
Washington					3.2%	3.2%	2.8% (2026)
Nevada					3.2%	3.0%	2.4% (2026)
New Jersey						3.5%	2.8% (2027)

Statewide Hospital YoY Net Patient Revenue Growth					
	2019	2020	2021	2022	CAGR
Massachusetts	0.4%	-4.4%	13.8%	3.4%	3.1%
Delaware	6.3%	-4.8%	14.1%	7.5%	5.5%
Rhode Island	3.1%	-7.1%	10.7%	1.2%	1.8%
Oregon	4.5%	-0.4%	7.7%	8.4%	5.0%
Connecticut	7.2%	-4.1%	12.0%	5.9%	5.1%
Washington	3.6%	-3.2%	13.2%	2.6%	3.9%
Nevada	5.9%	-0.3%	5.3%	7.6%	4.6%
New Jersey	4.5%	-6.5%	10.3%	16.9%	6.0%
California	4.9%	0.9%	5.4%	6.3%	4.4%



Key:



Re-evaluated



Phased in

Years with active cost growth target



# Cost target states re-evaluate their approach after several years of measuring performance

01



## Massachusetts:

- MA's Health Policy Commission (HPC) is moving away from setting the benchmark at PGSP minus 0.5% (effective for 2018-2022)
- Reverted to setting target equal to PGSP for 2023 & 2024 (consistent with 2012-2017 targets)



## Maryland:

- Health Services Cost Review Commission (HSCRC) did not meet the Medicare waiver requirement due to inflationary pressures, however there is not flexibility in the target to address it
- Led to HSCRC implementing corrective action plans to come closer to meeting the CMS waiver



## Oregon:

- The Cost Growth Target Advisory Committee will re-evaluate the appropriateness of the future cost targets due to inflation, increasing labor costs, wages, income, as well as other projected cost growth trends (3.4% in 2024-2025 and 3.0% in 2026)

Each state has re-evaluated or modified benchmarks based on inflationary factors not considered during initial target setting



02

# Strategy & Future Challenges



# Rather than avoidance of targets, California hospitals can advocate for infrastructure to support affordability

1

## Accelerating the Transition to Value-Based Care

With pushes to contain growth in healthcare costs, payers and providers are working together to advance payment reform and move to value-based payments (VBP).

2

## Advancing Home-Based Care and Primary Care

Home-based primary care has been proven to improve health outcomes, enhance the quality of life for patients and caregivers, and reduce the total cost of care.

3

## Improving the Affordability of Drugs and Other Therapeutics

With the price of pharmaceuticals being a large driver of increased healthcare costs, addressing the high cost of prescription drugs could drive increased affordability.

4

## Developing a High-Value Workforce and Staffing Models

With medical staffing concerns on the horizon for most states, a comprehensive, sustainable healthcare workforce management strategy is needed.

5

## Build of Behavioral Health Infrastructure

Patient outcomes can be improved, and costs can be reduced by integrating behavioral health into medical care. Acute behavioral health issues are among the greatest drivers of need for medical care.

6

## Customization of Care and Harnessing Genomic Data

Harnessing genomic data enables personalized and targeted treatments, reducing the need for costly trial-and-error approaches.

7

## Reducing Variation to Improve Health Equity

Investing in social determinants of health, such as education, housing, and nutrition can improve overall health, reducing the demand for expensive interventions.

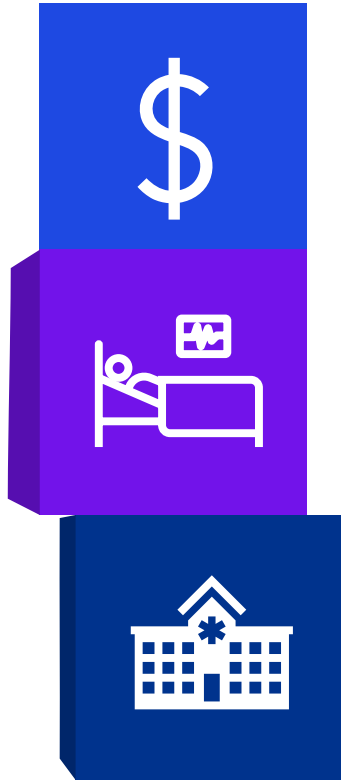
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## Care Movement to Lower Cost Settings

Moving patients to lower-cost settings can improve healthcare affordability by reducing the expenses associated with hospitalization and specialized care.

Clearly defining a carve out policy of these near-term investments (or advocating for higher targets in years of large investment) can help providers and payers implement **sustainable growth initiatives** without the fear of being unfairly penalized by a cost target disciplinary trigger.

# Future challenges in affordability may obstruct investments in infrastructure and access



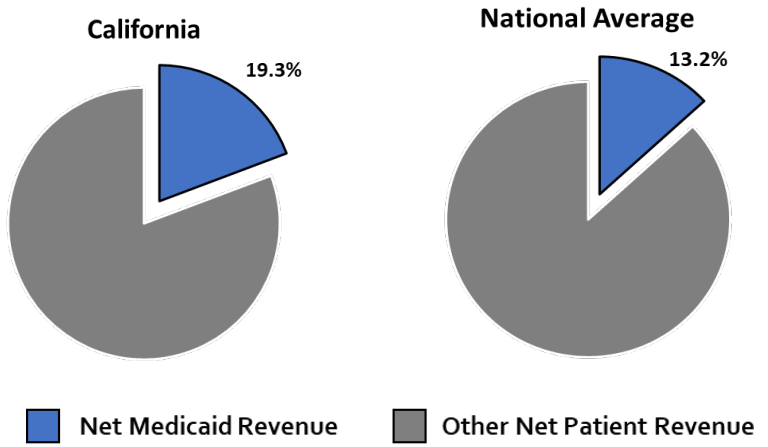
**Patient care expenses** in California continue to rise, primarily driven by economic factors outside of hospital control such rising labor and medical supply costs

California continues to expand **Medi-Cal** enrollment without adequately reimbursing hospitals for essential services they provide to a high-cost, high-risk population

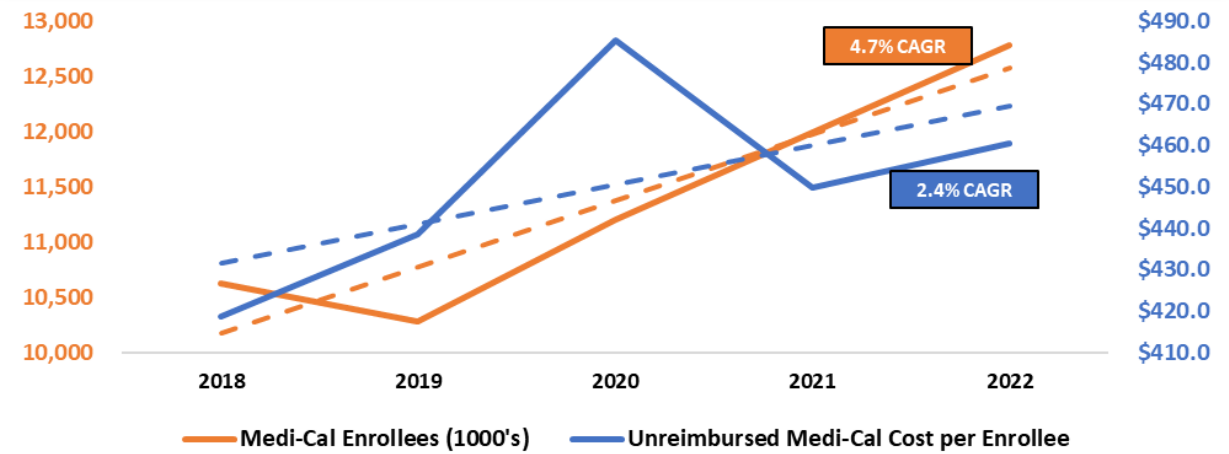
To meet **seismic compliance** and provide services past 2030, hospitals will need to spend nearly 90% of annual capital expenditure on infrastructure improvements alone

# Cost targets may inhibit hospitals' ability to recoup under-reimbursed costs from Medi-Cal

## Medicaid % of Net Revenue (2022)



## Medi-Cal Enrollees vs Unreimbursed Medi-Cal Costs



**Expanded Medi-Cal coverage will likely continue to drive higher amounts of unreimbursed cost**



# Historical cost trends do not anticipate the \$2.7B of additional annual spend required to comply with seismic regulations

02

## % of Total Capital Expenditure (2022 Actual)

	California	National Average
Buildings	58.4%	35.6%
Fixed Equipment	1.9%	7.3%
Major Moveable Equipment	15.1%	12.0%
Other PP&E	24.6%	45.0%
<b>Total Capital Expenditure</b>	<b>100.0%</b>	<b>100.0%</b>



> 60% of hospitals currently do not meet 2030 seismic regulation standards

03

# Engagement & Active Participation



# Discussion: Priorities, issues, and timing of engagement

03

## Key Priorities

Policy Development and Compliance

Financial Planning and Management

Operational Adaptation

Stakeholder Engagement

Strategic Planning and Innovation

## Key Issues



Transparent and interoperable data hubs to inform target setting and performance



Set targets to account for CA's uniqueness and changes in national economy & federal policy



Set targets that encourage primary care and behavioral health investments



Sectors that equitably capture CA's population and do not put unnecessary pressure on hospitals



A defined review process and transparent expectations



Appropriate penalties that do not affect access

## Timing

Now

Near

Next

# Thank you

Thank you for taking the time to explore healthcare affordability targets and the implications of new legislature with us. We appreciated your collaboration, transparency, and high engagement during the session. We truly enjoyed working together to define current state uncertainties in the market and align on a structured roadmap for your path forward. We look forward to continuing this dialogue and are excited to be on the journey with you!

Warm regards,

Your KPMG Team